

Tennessee School Boards Association  
**JOURNAL**

**ADVERTISING RATES**

The *TSBA Journal*, the premier education publication in Tennessee, reaches over 900 school board members, school superintendents, school administrators, higher education personnel, state department of education personnel, legislators and TSBA Business Affiliates. Connect with potential clients by advertising in the *TSBA Journal*, the best way to reach the decision-makers in Tennessee's public schools.

**All ads are full color and included in the digital version at no additional cost.**

Space	Image Area	1 Issue	2 Issues	3 Issues	4 Issues
Inside Front, Inside Back	7 1/2" x 10" H	\$1000	\$950	\$900	\$850
Full page	7 1/2" x 10" H	\$900	\$850	\$800	\$750
1/2 page	7 1/2" x 5" H	\$600	\$550	\$500	\$450

*\* If contracting multiple issues, all advertisements must run within one year of the first insertion.*

*\* All ads will be included in the TSBA Digital Journal Edition. Direct links to your company website and email addresses included with rate. All web and email addresses must be included in the ad in order for the link to become active.*

*\* All images and fonts must be provided by advertiser. It is preferred that advertisements be supplied via email in PDF or EPS format, must be a minimum of 300 dpi and in CMYK mode.*

For more information contact Lindsay Campbell,  
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