

# Purpose

The TSBA Ambassador for Education Program is developed by the Tennessee School Boards Association to build greater public confidence in Tennessee's public schools and better educate the public about public education. The program is established as a community outreach program assisting local school board members in increasing public awareness and understanding of issues facing our communities, state and nation.

TSBA Ambassadors for Education speak to local Chambers of Commerce, Rotaries, parent-teacher groups, churches, and other organizations about public education and the issues facing their local schools. Ambassadors also get their message out via the local media, through television talk shows, social media outlets, community radio programs, columns, and meetings with newspaper editorial boards.

*Let's do something to spread the good news about our schools and our students.  
Together, county-by-county and city-by-city, we can make a difference!*

For more information or an Ambassador application please visit, [www.tsba.net](http://www.tsba.net) or contact TSBA at 800-448-6465 ext. 3907.

**TSBA**  
Tennessee School Boards Association  
525 Brick Church Park Drive  
Nashville, TN 37207  
(800) 448-6465/(615) 815-3900  
[www.tsba.net](http://www.tsba.net)

*Ambassador  
for  
Education*

**TSBA**  
Tennessee School Boards Association

# Ambassador for Education

Are you tired of hearing negative, unsubstantiated and uninformed comments about public schools? Become an advocate for Tennessee education today, and help increase public education awareness.

## **Eligibility**

1. Must complete application form and send to TSBA
2. Ambassadors shall have served on their local boards of education for at least one (1) year.

## **Selection of Ambassadors**

Ambassadors shall be appointed by the President to one (1) year terms

## **Responsibilities of Ambassadors**

1. Ambassadors must complete five presentations and submit documentation of such to the TSBA Director of Communications prior to October 1 of each year in order to be invited to the November Ambassador Clinic.
2. All Ambassadors completing at least five presentations during the year will be recognized with a Silver Pin at the TSBA Annual Convention and be designated Certified Ambassadors the following year. This pin may be earned annually.
3. All Ambassadors who complete at least 10 presentations during a year will receive a Gold Pin at the TSBA Annual Convention and be designated Master Ambassadors for the following year. This pin may be earned annually.
4. The Ambassador who completes the highest number of verified presentations during the year from October 1 through September 30 each year will be recognized with a plaque at the TSBA Annual Convention for their efforts to promote public education. This honor will be known as the Premier Ambassador Award.
5. Ambassadors who conduct a cumulative total of 25 presentations during their career in the Ambassador Program shall be recognized with a Platinum Pin denoting their achievement at the TSBA Annual Convention following the reaching of this level. The title of Platinum Ambassador is continuing as long as the individual meets minimum annual requirements for serving as an Ambassador. This pin may be earned once.
6. Ambassadors who conduct a cumulative total of 50 presentations during their career in the Ambassador Program shall be recognized with a Diamond Pin denoting their achievement at the TSBA Annual Convention following the reaching of this level. The title of Diamond Ambassador is continuing as long as the individual meets minimum annual requirements for serving as an Ambassador. This pin may be earned once.